

CONTRACTOR. HGTV PERSONALITY.  
ADVOCATE FOR WOMEN IN THE TRADES

# KATE CAMPBELL

WWW.KATEBUILDS.CA



**ABOUT**  
KATE  
CAMPBELL

Kate Campbell has been working in the construction television industry for the last 15 years and is arguably one of Canada's most recognized and respected female contractors. She's worked on over ten different HGTV shows including the likes of Holmes on Homes, Decked Out, Home to Win and many others, which has helped Kate develop a long standing, authentic and loyal following.

Kate now works on her own projects while sharing the process with her social media community. She just completed a full gut and restoration of a 170 year old stone farmhouse and recently moved across Canada to Vancouver Island from Toronto, Ontario.

Kate has purchased a beautiful fixer upper with a view of the ocean and will be transforming it into a unique and funky Air B&B with a long term rental unit on the lower level. She has hired a media company to document the whole project for a YouTube series and her social media platforms.

**54.7**

INSTAGRAM  
FOLLOWERS

**26.7**

FACEBOOK  
FOLLOWERS



WHY DOES KATE CONNECT SO WELL WITH HER FOLLOWERS?

# ***SHE'S THE REAL DEAL***

Kate not only straps on a tool belt and tears down walls, she's also breaking down barriers to other women entering the industry by being huge advocate for women in the trades. One of her favorite quotes is: **"You can't be what you can't see"** and she takes her visibility in a male dominated industry very seriously.



From breathtaking design to a behind the scenes look at the renovation process, Kate has taken her knowledge of both the construction and TV industry to create an exciting and informative platform that resonates with followers and brands alike.

She's worked with some of the most well known names in the industry including long standing ambassador contracts with DeWalt, American Standard, CertainTeed and Trex.

She has also worked on countless media campaigns with respected brands such as Dove, Google, SpongeTowels, Ontario OneCall, Olay and Muskoka Brewery to name a few.

## ***CONNECT***

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